

CANADIAN JUNIOR SHORTHORN ASSOCIATION



The Canadian Junior Shorthorn Association is proud to be hosting the National Canadian Junior Shorthorn Show in Collingwood, Ontario, at the Great Northern Exhibition grounds on July 14th-17th 2022.

To make this event as successful as possible, we need your help. Families from across Canada will be attending, and we anticipate over 75 young exhibitors. The weekend will be filled with contests and activities including judging, showmanship, conformation classes as well as time and opportunities for juniors and their families to explore the Collingwood area during downtime.

The CJSA board is committed to successful junior focused programming that grows our junior participation and strengthens our breed. We believe that hosting this show will allow juniors from across Canada to participate and continue to re-engage with each other and the breed following various restrictions we have all been facing since 2020.

While the intention of this event is to be live and in person, we will be providing juniors with several opportunities to participate in some of our events virtually, continuing our commitment to national engagement and inclusion.

This truly will be a national event as well as a great opportunity and value for our sponsors by bringing both juniors, their families, and locals to the event to appreciate the Shorthorn breed and junior show. Please see below a list of sponsorship opportunities and ways to get involved. We are also pleased to accept in-kind, prizing and auction items as well.

We are grateful for your involvement and look forward to a successful 2022 national show.

We hope we can count on your support!

Sincerely,

Samantha Lundy

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President - CJSA

*Canadian Junior Shorthorn Association
Box 3771
Evraz Place
Regina, Saskatchewan S4P 3N8
juniors@canadianshorthorn.com*

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Appendix A: 2022 National Junior Shorthorn Show Proposed Sponsorship Valuation

Sponsorship Benefits	PREMIUM \$2500 & up	PLATINUM \$1000 & up	GOLD \$500 & up	SILVER \$250 & up	BRONZE < \$250
Logo on picture backdrop at SS&S <i>*Pictures of all class winners, division winners and overall champions will be taken (along with any personal photos taken)</i>	★				
Logo on t-shirts at SS&S <i>*Every exhibitor at SS&S receives a t-shirt along with all volunteers</i>	★				
Banner advertisement <i>*Sponsor may choose class banners, division banners or championship banners</i>	★	★			
Chair advertisement <i>*Sponsor will be represented on champion showmanship chairs</i>	★	★			
Sponsorship banner <i>* Logo advertisement via sponsorship banner</i>	★	★	★	★	★
Promoting Opportunities CJSA...	Facebook Website National magazine	Facebook Website National magazine	Facebook Website National magazine	Facebook Website National magazine	Facebook Website National magazine

Sponsors can send e-transfers to juniors@canadianshorthorn.com or mail a cheque to our address listed below. Invoices can also be issued. Feel free to contact our Canadian Junior Shorthorn Association Show Committee – **Samantha Lundy** (705-351-1038), **Samuel Dempsey** (873-339-2384), or **Taylor Carlson** (204-750-0226) if you have any questions. We look forward to your continued support of our junior program.

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