



CJSA Wine Survivor Fundraiser

Raffle Outline

Wine Survivor is a CJSA-sanctioned fundraiser. Proceeds will go to support the 2024 CJSA National Show in Saskatoon, SK from August 1st-3rd.

PRIZES VALUED UP TO \$3,000!

HOW IT WORKS

You buy your ticket(s) to participate in the Wine Survivor Lottery. This ticket allows you to join the other people on Wine Survivor Island.

Once the game begins (Monday, July 15th, elimination draws begin and approximately 10 percent of the participants are randomly “voted off the island” for elimination each evening. Daily elimination draws will be held each weekday afternoon and will be streamed on Facebook Live. The last draw to determine the main prize winners will be conducted on Friday, July 26th.

A daily email indicates a ticket of who got voted off, everyone else is still in the game. A video link to view the draw will be provided to ticket holders.

If you are voted off, your ticket is no longer eligible for the main prizes. **BUT**, you may still be one of the lucky winners of a consolation prize! **The first ticket drawn on each night of the draw will be awarded a consolation prize of one bottle of wine.**

HOW TO PLAY

Submit your registration information below. Ticket sales end on Monday, July 15th at the commencement of the first ticket draw. The lottery is open only to participants who are of legal drinking age.

Full details can be found on the CSA website at: www.canadianshorthorn.com/cjsa

PAYMENT DETAILS

Once you have registered, you will receive an email with instructions on how to e-transfer your entry fee. Once payment is received, you will get your ticket number to get onto the Wine Survivor Island and your ticket will be added to the lottery drum.

Tickets will not be entered until payment is received.

CJSA Wine Survivor Fundraiser 2024

OFFICIAL RULES

General Information:

Ticket Sales campaign: June 15th–July 15th, 2024

- No tickets will be sold once the first daily draw begins on July 15th.
- The Wine Survivor Lottery is open only to participants who are of legal drinking age.
- The price of one ticket to participate in the draw is \$30 or two tickets for \$50.

Draws:

Elimination Draws start July 15th, 2024

Final Draw is July 26th, 2024

Number of draws: 10 (weekdays only)

All draws will be video-recorded for transparency and integrity. The video link will be available through the Canadian Junior Shorthorn Association Facebook page via live stream.

Winners' names will be published on the CSA website and CJSA Facebook page. Players will be emailed once the draws conclude of the eliminations.

Prizes:

Prize Schedule:

Total Value of Prizes: \$3,000.00 (based on 149 bottles of wine valued at \$15–20 per bottle plus affiliate taxes.)

Wine can be substituted for other spirits given that the value is equal to the lesser value of the wine equivalent.

Survivor Prizes

1st Prize	= 60 bottles of wine
2nd Prize	= 36 bottles of wine
3rd Prize	= 12 bottles of wine
4th Prize	= 10 bottles of wine
5th Prize	= 6 bottles of wine
6th Prize	= 5 bottles of wine
7th Prize	= 4 bottles of wine
8th Prize	= 3 bottles of wine
9th Prize	= 2 bottles of wine
10th Prize	= 1 bottle of wine

Consolation Prizes

Awarded to the holder of the first ticket drawn each night – 1 bottle of wine each.

Ticketing:

All ticket sales will be conducted online. Interested participants will register using the online registration form. Once registered, participants will be emailed with instructions to e-transfer their entry fee to juniors@canadianshorthorn.com. Once the e-transfer has been accepted, the participant will be advised of their ticket number by email.

Draw Procedure:

This is an elimination draw. For each ticket drawn, the holder is “*voted off the island*”.

Beginning on July 15th, 2024, tickets will be drawn from the pot over ten draws until the final draw on Friday, July 26th. During the final draw, tickets will be withdrawn until only ten Survivor tickets remain. The remaining ten Survivor prize winners will be awarded prizes following the Prize Schedule. The last remaining ticket will be the “First Prize Winner”.

Each weekday draw, we will draw up to 30 tickets from the raffle drum. This number may be adjusted depending on the total number of tickets sold, such that approximately 10% are drawn each night. A Consolation Prize of one bottle of wine is awarded to the holder of the first ticket drawn each night.

If you have any questions regarding the CJSA Wine Survivor Fundraiser, please contact one of the committee members below.

Shayla Chappell

Canadian Shorthorn Association General Manager
(306) 757-2212 / juniors@canadianshorthorn.com

Jim Murray

Canadian Junior Shorthorn Association Advisor
(705) 323-2813 / jmurray@toromont.com