



Canadian Junior Shorthorn Association National Show
Sponsorship Opportunities

July 16th-19th, 2025
Lindsay, Ontario

The Canadian Junior Shorthorn Association (CJSA) is gearing up with plans for this year's event that is being held in Lindsay, ON, from July 16th to 19th. This weekend will bring together a keen group of juniors, Shorthorn enthusiasts, and young producers from across the country.

The show is organized by the CJSA Executive which is comprised of representatives from various provinces across the nation. Together, they plan to create opportunities to prepare, unite, and advance juniors in the livestock industry. Events such as judging, showmanship, marketing, and team grooming are some of the skills competitions planned for the weekend with the addition of virtual-based competitions.

We feel that the longevity of this program exemplifies the importance and the need of youth in the agriculture sector. Moreover, we need your help to ensure this event is a resounding success. In support of our youth competitors, we would appreciate any contribution you or your business can make towards this event. The event is 100% not-for-profit. Every dollar goes toward the Canadian Junior Shorthorn Association and the show's staging. No offer of support is too large or too small. Every contribution will be publicly acknowledged (see sponsorship levels on the next page).

For more information, please contact:

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In return for your generous support, we would like to recognize your contribution on the following levels:

Sponsorship Benefits	Bronze <\$250	Silver \$250+	Gold \$500+	Platinum \$1000+
CJSA & CSA Media Platform Acknowledgment	✓	✓	✓	✓
Post-event Recognition in Canadian Shorthorn Report	✓	✓	✓	✓
Recognition in the Show Program	✓ (listed)	✓ (listed)	✓ (logo)	✓ (logo)
Name on Exhibitor Shirts	✓	✓	✓	✓
Logo Signage in Show Arena			✓	✓
Complimentary Ticket to Saturday Banquet			✓ (1 ticket)	✓ (2 tickets)

Other Sponsorship Opportunities:

★ Live Auction Fundraiser

- Past items include: Advertising, Sale Credits, Services, etc.
- An auction catalog will be compiled leading up to the auction with donor recognition given with each lot that is offered.

★ Show Box Raffle Fundraiser

- Any grooming supplies such as combs, halters, sprays, soaps, pails/tubs, etc.

★ Silent Auction Fundraiser

- All items are welcome.
- Donor recognition is given on the “bid sheets” at the time of auction.

If you wish to support this year’s CJSA National Shorthorn Show, your donations can be directed to the **Canadian Junior Shorthorn Association**. Payments can be made to one of the following:

Cheque - payable to the “**Canadian Junior Shorthorn Association**”
(address below)

E-transfer - issued to the email “**juniors@canadianshorthorn.com**”
(password: shorthorn)

*Tax receipts are available with each donation.**

